

Communication Labs for CSOs in Armenia and Georgia

Section 1: Lead Applicant (Representative of the Applying CSO)

In the context of the Communication Labs, the Lead Applicant is an individual who represents a registered civil society organization (CSO) and takes a leadership role in the application and subsequent participation in the Communication Labs. This individual will play a pivotal role in shaping and driving the proposed communication campaign idea throughout the Labs' various stages. Please note that you will need to upload the CV of the Lead Applicant at the end of this application form.

* 1. First name:

* 2. Last name:

* 3. Contact phone number (with the country code):

* 4. Email address:

5. Link to your profile in social media (Facebook, LinkedIn, Twitter), if any:

* 6. Country of residence:

Armenia

Georgia

* 7. City of residence:

* 8. Citizenship:

- Armenia
- Azerbaijan
- Belarus
- Georgia
- Moldova
- Ukraine

* 9. Gender

- Female
- Male
- Prefer not to say

* 10. Your age

- 18-29
- 30-39
- 40-49
- 50-59
- 60 and above

* 11. Your level of English (Please confirm you have at least a B1 level of English, as defined according to the [Common European Framework of Reference for Languages.](#))

I confirm

* 12. Position within the CSO applying for the Communication Labs (Specify your role or position within the organisation indicated in Section 2 below):

* 13. Brief description of your role in the CSO (Provide a concise description of your responsibilities and involvement in the organisation):

* 14. Explain your motivation to participate in the Communication Labs and confirm that you will be available to take part in all activities. (Describe your willingness and readiness to engage fully in the capacity building, content development, and implementation stages of the Communication Labs. Please check the Application Guidelines - p.3 'Communication Lab Implementation Process' and p.13 'Tentative Timetable of the Communication Labs' to confirm your availability.) - 250 words max.

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Section 2: Your Civil Society Organisation

Please provide information about your civil society organisation (CSO) applying for participation in the Communication Labs. Please note that this Call is open for CSOs officially registered and operating in Armenia or Georgia

* 15. Organisation name:

* 16. Date of registration (Specify the date your organisation was officially registered):

* 17. Registration Number (Mention the unique registration number assigned to your organisation):

* 18. Country of operation:

Armenia

Georgia

* 19. Organisation location:

* 20. Website / active account in social media:

* 21. How would you describe the organisation's size and resources:

- Small - no paid full-time staff; no permanent office
- Small Medium - office and some paid staff
- Medium - office, 10+ paid staff
- Large - HQ and project offices/branches; 20+ full time staff

* 22. Brief overview of your organisation's mission and objectives, 250 words max:

* 23. Please provide some information on your organisation's recent activities (i.e., in the past 3 years), 250 words max.:

* 24. Have you conducted any previous communication or advocacy campaigns? (If yes, please provide details and links for up to 3 campaigns that you have conducted), 250 words max.

* 25. Why do you believe participation in the Communication Labs would benefit your organisation? (250 words max.)

* 26. How do you envisage the proposed communication campaign contributing to the overall goals of your organisation? (250 words max.)

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Section 3: Your Communication Campaign Idea

Please describe your idea for the communication campaign. Please note that questions in this Section are used for assessment purposes only. The details and plans for the proposed communication campaign will be defined and further developed during the Communication Labs! Please also note that all questions in this section are limited to 250 words max.

* 27. Proposed campaign title (working title):

* 28. What issue do you want to address with your campaign and why it is important for your organisation, your community, or your country? (250 words max.)

* 29. What are the objectives of your proposed campaign? (Briefly outline what you want to achieve with your campaign, 250 words max.)

* 30. Briefly describe what you propose to do within your communication campaign (Briefly outline the main activities you plan, 250 words max.):

* 31. Who is the target audience for the proposed campaign, and why is it important to engage them (250 words max.)?

* 32. Briefly outline the communication channels you plan to utilise and communication products you would like to produce, 250 words max.:

* 33. How do you ensure that your campaign can have a lasting impact? (Discuss the broader societal impact your campaign could have, contributing to positive change in society and community involvement, 250 words max.)

* 34. Highlight any unique or creative aspects of your campaign that will set it apart, 250 words max.

* 35. What is the overall estimated budget of your campaign (in EUR)? (Please note that a detailed budget will be developed at a later stage)

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Section 4: Your Team for the Communication Labs

The selected organisations invited to participate in the Communication Labs will have to create a team of up to 3 participants (Lead Applicant + 2 representatives of the organisation, members of their network or partner organisations), who will be involved in campaign content development. Lead Applicant is considered as Team Member 1. Can you at this stage identify your additional team members? If yes, please provide the following details? If no, please skip this question.

36. Team Member 2 (First and last name, and the proposed role in the campaign development)

37. Team Member 3 (First and last name, and the proposed role in the campaign development)

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Section 5: Additional Information and Uploads

38. Are there any specific challenges or obstacles you anticipate in implementing the proposed communication campaign? If yes, please explain how you intend to address them and what support you might need. (250 words max.)

39. Is there any other information or relevant experience you would like to share that demonstrates your organisation's commitment and capabilities in communication and advocacy?

* 40. Upload your CV in English (Lead Applicant)

Choose File

Choose File

No file chosen

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