

COMMUNICATION LABS FOR BELARUSIAN CSOs OPERATING OUTSIDE OF BELARUS

CRAFTING CHANGE TOGETHER: YOUR CAMPAIGN, OUR SUPPORT

APPLY WITH YOUR IDEA FOR A COMMUNICATION CAMPAIGN

BEFORE
APRIL 7, 2025

www.eapcivilsociety.eu

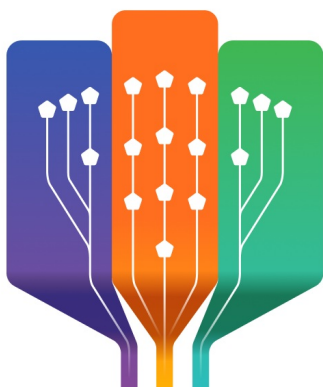
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Application Form

Read the Call for Applications and download the Guidelines for Applicants ([in English](#) or [in Belarusian](#)) before applying.

Please note that the Application Form includes 38 questions some of which will require more significant input. We strongly advise applicants to check the PDF version of the Application Form ([available here](#)) before starting the online application process. The Application is likely to take several hours and you may require input from your colleagues. Please make sure you do not leave the submission to the last day before the deadline. Should you experience any issues with the Application Form, please contact us at dc@eapcivilsociety.eu

Communication Labs is the capacity building programme initiated by the [Eastern Partnership Civil Society Facility project](#) funded by the European Union and implemented by GDSI-led Consortium. Details concerning processing of your personal data are available in the [GDSI Privacy Statement](#).



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Section 1: Lead Applicant (Representative of the Applying CSO)

In the context of the Communication Labs, the Lead Applicant is an individual who represents a registered civil society organization (CSO) and takes a leadership role in the application and subsequent participation in the Communication Labs. This individual will play a pivotal role in shaping and driving the proposed communication campaign idea throughout the Labs' various stages. Please note that you will need to upload the CV of the Lead Applicant at the end of this application form.

* 1. First name:

* 2. Last name:

* 3. Preferred Contact Method (please provide one or more options):

Phone number
(with country
code):

Telegram
(username or
phone number):

Signal (username
or phone number):

Other option

* 4. Email address:

* 5. Link to your profile in social media (Facebook, LinkedIn, Twitter), if any (please put "n/a" if you don't use any social media):

* 6. Country of residence:

* 7. City of residence:

* 8. Citizenship:

* 9. Gender

- Female
- Male
- Prefer not to say

* 10. Your age

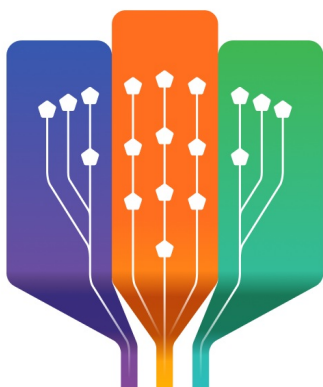
- 18-29
- 30-39
- 40-49
- 50-59
- 60 and above

* 11. Your level of English (Please confirm you have at least a B1 level of English, as defined according to the [Common European Framework of Reference for Languages](#).)

I confirm

* 12. Position within the CSO applying for the Communication Labs (Specify your role or position within the organisation indicated in Section 2 below):

* 13. Brief description of your role in the CSO (Provide a concise description of your responsibilities and involvement in the organisation):



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Section 2: Your Civil Society Organisation

Please note that only officially registered civil society organisations (CSOs) are eligible to apply for the Communication Labs. **If you have a compelling communication campaign idea but your organisation is not registered, we encourage you to coordinate with a registered partner organisation or network that can apply on your behalf.** This is essential because, if selected for funding, a memorandum of understanding will be signed, and the allocated funds must be transferred to an official bank account held by a registered organisation to ensure proper financial management and accountability.

* 14. Organisation name:

* 15. Date and country of current registration (Specify the date your organisation was officially registered outside of Belarus):

* 16. Has your CSO ever been registered in Belarus or another country (different from the country of your current registration)? If yes please mention when and where:

* 17. Current organisation location:

* 18. Country(-ies) of operation:

* 19. Website / active account in social media:

* 20. How would you describe the organisation's size and resources:

- Small - No paid full-time staff, operates remotely or informally.
- Small Medium - Some paid staff (1-10), operates remotely or has a small office.
- Medium - 10+ paid staff, operates remotely or has an office.
- Large - 20+ full-time staff, operates with a formal HQ and/or project offices/branches.

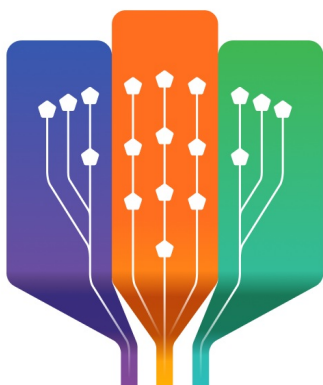
* 21. Brief overview of your organisation's mission and objectives, 250 words max:

* 22. Please provide some information on your organisation's recent activities (i.e., in the past 3 years), this might include your activities both in and outside of Belarus, as well as those held before the current registration, 250 words max.:

* 23. Have you conducted any previous communication or advocacy campaigns? (If yes, please provide details and links for up to 3 campaigns that you have conducted), 250 words max.

* 24. Why do you believe participation in the Communication Labs would benefit your organisation? Explain your motivation to participate in the Communication Labs and confirm that you will be available to take part in all activities. Please check the Guidelines ([in English](#) or [in Belarusian](#)): Sections 'Communication Lab Implementation Process' on page 3 and 'Tentative Timetable of the Communication Labs' on page 11 to confirm your availability.) - 250 words max

* 25. How do you envisage the proposed communication campaign contributing to the overall goals of your organisation? (250 words max.)



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Section 3: Your Communication Campaign Idea

Please describe your idea for the communication campaign. Please note that questions in this Section are used for assessment purposes only. The details and plans for the proposed communication campaign will be defined and further developed during the Communication Labs! Please also note that all questions in this section are limited to 250 words max.

* 26. Proposed campaign title (working title):

* 27. What issue do you want to address with your campaign and why it is important for your organisation, your community, or your country?

* 28. What are the objectives of your proposed campaign? (Briefly outline what you want to achieve with your campaign)

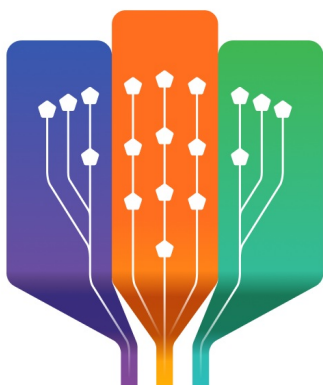
* 29. Briefly describe what you propose to do within your communication campaign (main activities you plan within the campaign):

* 30. Who is the target audience for the proposed campaign, and why is it important to engage them?

* 31. Please describe the potential broader societal impact your campaign could achieve, such as influencing behaviour, attitudes, or policy outcomes, beyond the immediate campaign timeline. You are not expected to provide a lot of details or final results but please outline how you see the potential for long-term change.

* 32. What is the overall estimated budget of your campaign (in EUR)? (Please note that a detailed budget will be developed at a later stage)

* 33. What is the preliminary timeline of your campaign (please note that the Comm.Labs winners will be able to start implementing selected campaigns not earlier than in October 2025)



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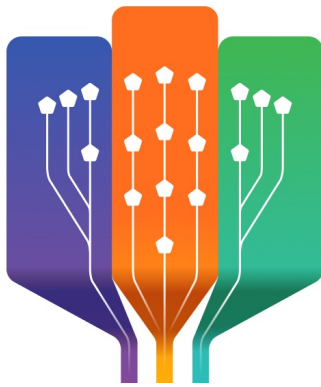
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Section 4: Your Team for the Communication Labs

The selected organisations invited to participate in the Communication Labs will have to create a team of up to 3 participants (Lead Applicant + 2 representatives of the organisation, members of their network or partner organisations), who will be involved in campaign content development. Lead Applicant is considered as Team Member 1.

34. Team Member 2 (First and last name, role in your organisation/network and the proposed role in the campaign development)

35. Team Member 3 (First and last name, role in your organisation/network and the proposed role in the campaign development)



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Section 5: Additional Information and Uploads

* 36. Are there any specific challenges or obstacles you anticipate in implementing the proposed communication campaign? If yes, please explain how you intend to address them and what support you might need. (250 words max.)

37. Is there any other information or relevant experience you would like to share that demonstrates your organisation's commitment and capabilities in communication and advocacy?

* 38. Upload your CV in English (Lead Applicant) These answers have logic applied

Choose File

Choose File

No file chosen

Before clicking “Submit” button please make sure you have checked all provided information and attached all necessary supporting documentation. You will not be able to revise the application form after submission.