

## Comm. Labs for CSOs from the Republic of Moldova

### Application Form

Read the [Call for Applications](#) and download the Guidelines for Applicants ([in English](#) or [in Romanian](#)) before applying.

Please note that the Application Form includes 35 questions some of which will require more significant input. We strongly advise applicants to check the PDF version of the Application Form ([available here](#)) before starting the online application process. The Application is likely to take several hours and you may require input from your colleagues. Please make sure you do not leave the submission to the last day before the deadline. Should you experience any issues with the application form, please contact us at [dc@eapcivilsociety.eu](mailto:dc@eapcivilsociety.eu)

Comm. Labs is the capacity building programme initiated by the [Eastern Partnership Civil Society Facility project](#) funded by the European Union and implemented by GDSI-led Consortium. Details concerning processing of your personal data are available in the [GDSI Privacy Statement](#).

## Comm. Labs for CSOs from the Republic of Moldova

### Section 1: Lead Applicant (Representative of the Applying CSO)

In the context of the Communication Labs, the Lead Applicant is an individual who represents a registered civil society organisation (CSO) and takes a leadership role in the application and subsequent participation in the Comm. Labs. This individual will play a pivotal role in shaping and driving the proposed communication campaign idea throughout the Labs' various stages. Please note that you will need to upload the CV of the Lead Applicant at the end of this application form.

\* 1. First name:

\* 2. Last name:

\* 3. Preferred Contact Method (please provide one or more options):

Phone number  
(with country  
code):

Telegram  
(username or  
phone number):

Signal (username  
or phone number):

Other option

\* 4. Email address:

\* 5. Link to your profile in social media (Facebook, LinkedIn, Twitter, etc.), if any  
(please put "n/a" if you don't use any social media):

\* 6. Country and city of residence:

\* 7. Citizenship:

\* 8. Gender

Female

Male

Other

Prefer not to say

\* 9. Your age

- 18-29
- 30-39
- 40-49
- 50-59
- 60 and above

\* 10. Please confirm that you have a working knowledge of written and spoken English sufficient to participate in the Comm. Labs and communicate with the organisers.

I confirm

\* 11. Position within the CSO applying for the Comm. Labs and a brief description of your responsibilities:

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### Section 2: Your Civil Society Organisation

Please note that only officially registered civil society organisations (CSOs) are eligible to apply for the Comm.Labs. **If you have a compelling communication campaign idea but your organisation is not registered, we encourage you to coordinate with a registered partner organisation or network that can apply on your behalf and jointly work on your campaign idea.** This is essential because, if selected for funding, a memorandum of understanding will be signed, and the allocated funds must be transferred to an official bank account held by a registered organisation to ensure proper financial management and accountability. Registration is also necessary to enable organisations to receive donations and benefit from fundraising mechanisms, where applicable.

\* 12. Organisation name:

\* 13. Date of official registration of your organisation in the Republic of Moldova:

\* 14. Current organisation location:

\* 15. Region(s) and/or locality(-ies) where your organisation mainly operates in the Republic of Moldova:

\* 16. Website / active account in social media:

\* 17. How would you describe the organisation's size and resources:

- Small - No paid full-time staff, operates remotely or informally.
- Small Medium - Some paid staff (1-10), operates remotely or has a small office.
- Medium - 10+ paid staff, operates remotely or has an office.
- Large - 20+ full-time staff, operates with a formal HQ and/or project offices/branches.

\* 18. Brief overview of your organisation's mission, objectives and activities, 250 words max:

\* 19. Have you previously implemented communication, advocacy or awareness-raising campaigns? If yes, please provide details and links for up to 3 examples, 250 words max:

\* 20. Has your organisation previously used any fundraising or public support mechanisms (e.g. 2%, donations, crowdfunding, memberships, fundraising events, etc.)? If yes, please briefly describe your experience, 250 words max:

\* 21. Please explain how participation in the Comm.Labs could strengthen your organisation's communication and fundraising capacities, 250 words max.

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### Section 3: Your Communication Campaign Idea

**Please note that the campaign ideas submitted at the application stage are considered initial concepts.** Selected organisations will further develop and refine their campaign ideas throughout the Communication Labs with support from mentors and experts. **Please also note that all questions in this section are limited to 250 words max.**

\* 22. Proposed campaign title (working title):

\* 23. What issue, community need, or organisational challenge do you want to address with your campaign, and why is it important for your organisation and target audience?

\* 24. Which resource mobilisation mechanism(s) does your campaign aim to promote or strengthen (up to 3 max)? Examples may include:

- 2% Designation Mechanism
- individual donations
- recurring giving
- crowdfunding
- community fundraising
- supporter or membership schemes
- partnerships with local businesses
- non-financial support (e.g. in-kind donations, volunteering, etc.)
- other (please specify)

\* 25. What are the main objectives and expected results/impact of your proposed campaign? Briefly explain what you want to achieve with your campaign:

\* 26. Briefly describe what you propose to do within your communication campaign. Outline the main activities of your proposed campaign:

\* 27. Who is the primary target audience for the proposed campaign, and why is it important to engage this audience?

\* 28. Please describe the potential long-term impact of your campaign, including possible effects on public awareness, public trust, civic engagement, supporter engagement, or financial sustainability of your organisation. You are not expected to provide a lot of details, but please outline how you see the potential for long-term change:

\* 29. What is the estimated overall budget of your campaign (in EUR)? Please note that a detailed budget will be developed at a later stage during the Comm.Labs:

\* 30. Please provide a preliminary timeline for your campaign. Please note that campaigns selected for support are expected to start not earlier than January 2027.

## **Comm. Labs for CSOs from the Republic of Moldova**

### **Section 4: Your Team for the Comm. Labs**

The selected organisations invited to participate in the Communication Labs will create a team of up to 3 participants (Lead Applicant + up to 2 representatives of the organisation, network, or partner organisations) involved in campaign development and participation in programme activities. Lead Applicant is considered as Team Member 1.

\* 31. Team Member 2: First and last name; role in your organisation/network and the proposed role in the campaign development; current location - city/country

\* 32. Team Member 3: First and last name; role in your organisation/network and the proposed role in the campaign development; current location - city/country

## Comm. Labs for CSOs from the Republic of Moldova

### Section 5: Additional Information and Uploads

\* 33. What are the main challenges or risks you anticipate in developing or implementing the proposed campaign (e.g. communication, fundraising, audience engagement, organisational limitations, timing, etc.)? How do you plan to address them, and what support would be most useful from the Comm. Labs? (250 words max.)

34. Is there any other information or relevant experience you would like to share that demonstrates your organisational commitment and capabilities in communication and advocacy?

\* 35. Upload your CV in English (Lead Applicant)

Choose File

Choose File

No file chosen

**Before clicking “Submit” button please make sure you have checked all provided information and attached all necessary supporting documentation. You will not be able to revise the application form after submission.**